

# INSPIRATIO











Associated with the company since 2015 **Designation - Asst. Manager Sales** 

Prachi Holds Bachelor's Degree from St. Xavier's college and Masters (MBA) from JIMS. She has an optimistic approach towards life and she sees the world from positive point of view.

- \* Prachi is key point of contact between Consortium Gifts and some key accounts, advising them on the best options and promotional solutions.
- \* She really loves to play with her dog, explore new cafes in town and travel.
- \* She is not only a great listener but has a great disposition too.

<u>Icon, actress, fitness enthusiast and animal lover was recently invited on the</u> Smashed Bashed Yet Not Dashed Podcast by Gaurav Bhagat.

Bani is an actress on the Emmy nominated hit Amazon show "four more shots please", she also debuted as a gritty contestant on the Hit MTV show Roadies in 2006 and has never looked back since.

On this podcast, Bani talks about her life journey, and her love for pets. Bani not only used to feed stray animals, but also took care of them since her childhood, Bani also adopted pets and nursed them, Her love of animals is something exceptional and all animal lovers will relate.

Her outlook towards life changed when she went to boarding school, in Woodstock in Mussoorie. There she learned to be accepting people of different cultures and being more accepting.

Bani J, a young and passionate contestant of roadies also shared her experiences and her viewpoint towards life. For her, there are no shortcut when it comes to hard work, fitness and health. And the biggest hack, is to be successful it takes a lot of struggle and hard work.

Bani's smashed bashed yet not dashed moment came from her childhood, from the definition of an ideal family which actually taught her some years later how to be more understanding. For Bani, family is extremely important.

For Bani, there is extremely fine line between, becoming so attached from wanting to be with somebody or having a certain amount of expectation especially when family is involved which is always a very tricky situation for everybody but to give them enough leeway where you have enough distance with yourself that you are very much content within yourself and you just love the way your family spends time with you or not. In short, you just love unconditionally.

Bani always motivates youth by saying when you want it bad enough, you are going to find the way to do it. Her thoughts on haters and doubters are she does not care about their opinion.

In the podcast, Bani talks about what's coming for Bani in the months ahead in terms of TV industry, YouTube and her own vlogs. The importance of meditation will not only heal you but will also make you stronger.

Her advices for everyone is making a conscious choice and give yourself some tough love, to stay fit, aligned and motivated.

Quote of the day "If you want the rainbow you have to deal with the rain "



### **PROBLEM 1**

The client was facing a challenge to find the right item for their employees, especially at the time Covid was at its peak. They were looking for something of value but also utility. The idea was to give a gift that also had a "Feel good and safe factor for them". The management considered a few options and then Consortium gifts came into picture.

### SOLUTION

The client had already considered several options and finally went with an Ultraviolet disinfection bag. The bag was  $12'' \times 12'' \times 12''$  and had a UV light that helped in disinfecting the items kept inside.

It came with a 1-year warranty, was certified and proven to kill 99.9% germs from NABL & government approved lab. A UVC disinfection bag is one of the quickest, easiest and most cost-effective ways to disinfect products. We used high quality reflective sheets inside for 360° disinfection and there was a special peephole to safely check if the disinfection was in process or not. You could also disinfect items, which otherwise could not be disinfected using liquids like food items, jewellery, wallets, keys, electronics items, paper/books, and currency.

Post the initial order, several employees started reaching out to us to get some of these to gift their family and friends. We delivered the bags to all over 2000 employees' homes in all.

## News of the month

India's leading money publication has asked Gaurav to write a weekly article for them on the stock market. You can read more about that below.

https://www.outlookindia.com/outlookmoney/market-intelligence/nifty-aiming-for-the-16000-mark-before-july-1-7799

ALSO THE LATEST CGPL CATALOGUE CAN BE VIEWED HERE

